

**BRITISH LAND RECLAMATION SOCIETY  
AUTUMN VISIT**

**The Regeneration of Longbridge  
Innovation Centre, Longbridge Technology Park  
1 Devon Way, Birmingham, B31 2TW  
Date: November 20<sup>th</sup> 2008**

**PROGRAMME**

<b>10am</b>	<b>Meet at The Innovation Centre. Coffee tea and biscuits on arrival.</b>	
<b>10.15</b>	<b>Welcome</b>	
	<b>Overview of the Longbridge Project</b>	<b>Dave Wooley, Project Director, Halcrow Yolles</b>
	<b>Ground Remediation at Longbridge</b>	<b>Sean Leach Geo-environmental Engineer Halcrow Yolles.</b>
	<b>Proposed development / Masterplan / Looking to the Future</b>	<b>TBC</b>
<b>12.00</b>	<b>Buffet lunch at The Innovation Centre</b>	
<b>13.15</b>	<b>Afternoon site visit to the Longbridge Project site</b>	
<b>15.30</b>	<b>Return to Innovation Centre for departure.</b>	

Car production at Longbridge, near Birmingham began in 1905 and the car production factory has been an icon of British car making for more than a century. Today most of the former production plant has been cleared and developer St Mowden and joint land owner Advantage West Midlands are progressing with work on the regeneration of the Longbridge site.

Halcrow Yolles has worked with St Modwen for the past seven years and, as lead consultant for the Longbridge project, they provide advice on engineering, design and management services for this prestigious 15-year re-development project. This visit will be hosted by Halcrow Yolles in the Marketing Suite of the recently built Innovation Centre at Longbridge Technology Park. This suite of buildings is the first phase of the largest regeneration project in the West Midlands, which aims to provide a sustainable community with the creation of 10,000 new jobs and up to 1,500 homes and a new town centre with an excellent public transport network.

The visit will provide delegates with an insight into the overall scheme, the geo-environmental challenges faced and the regeneration master plans for the future. The afternoon site visit will probably be on foot to sites close to the Innovation Centre.